

ARM Accelerator Enables IoT Innovation

Andy Chen

Who We Are



ARM Accelerator

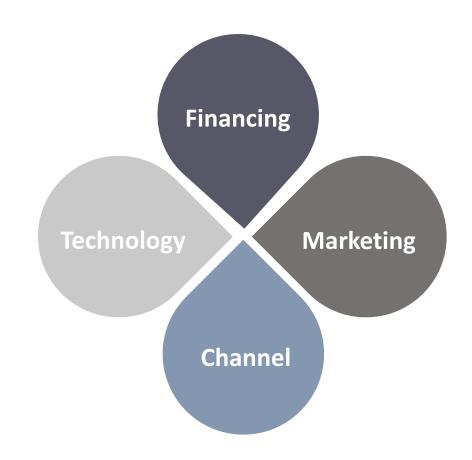
- Founded by ARM and Thundersoft in Aug'2015;
- Focus on Smart Device and IoT Ecosystem;
- First technical service based platform, creates a one-stop shop for startups, providing integrated hardware and software experience as well as resources from the ARM Ecosystem.

What We Do

- ◆ Technical consulting service from professional engineering team
- Mentor and senior technical advisor

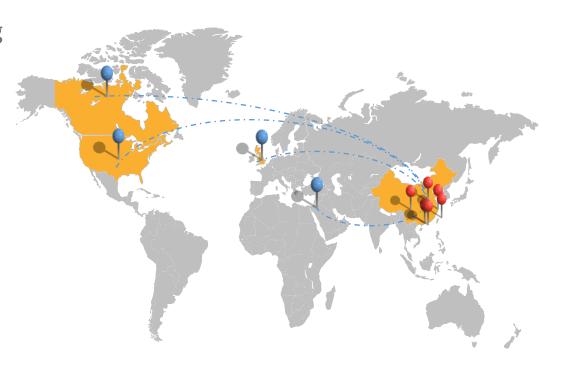
- ◆ ARM-Hopu Funding
- ◆ The Third Party Funding

- Long-term cooperation with dozens of big brands
- ◆ Sales channel in key verticals



Where We Are

- Seamless operation in Beijing, Shanghai, Chongqing and Shenzhen
- Overseas recruitment channels established San Jose, Seattle, Vancouver, London, Cambridge, Oxford, Taiwan, Hong Kong
- Strategic partnerships established with Google Launchpad, Samsung, ST, China Mobile IoT, InvenSense, DIT, Ecovacs etc.



Key Achievements on Acceleration

- 40+ startups in Developing Camp benefits from ARM-based technical services delivered by Accelerator
- Positive feedbacks on Demo Day. 150⁺ VIP guests and 100⁺ VCs out of 500⁺ attendees
- Successful operate UK-China TechHUB –11 UK
 startups participate the first China tour
- 10⁺ Tech Day together with ARM Ecosystem partners



24 Startups in the first Demo Day



11 UK startups participate the first China tour



Mentor of ARM Accelerator

- Key Opinion Leader from IC industry
- CEO\CMO\CTO, etc.
- CxO from OEM and internet industry
- Co-founder from global famous investment institutions

































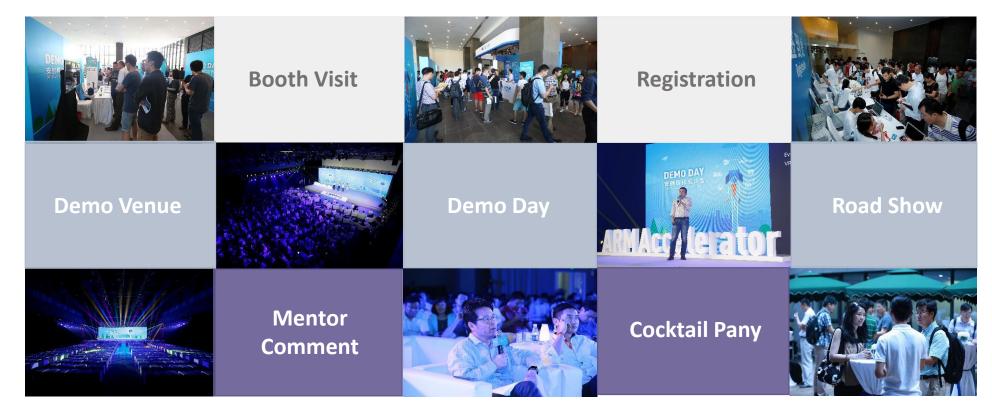








ARM Accelerator Camp Damo Day



1st ARM Accelerator Camp Demo Day Review



ARM Accelerator Enabling mbed Ecosystem

mbed IoT Lab

mbed Tech Day

mbed Implementations

Technical support for startups

Technical workshop of mbed

CMCC IOT OneNet cloud solution Qinglian IoT cloud solution











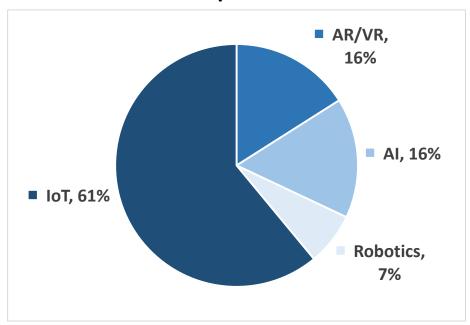






ARM Accelerator Supporting mbed Ecosystem

Accelerated Startups in ARM Accelerator







2nd ARM Accelerator Demo Day



Registration





Thanks



www.armaccelerator.com