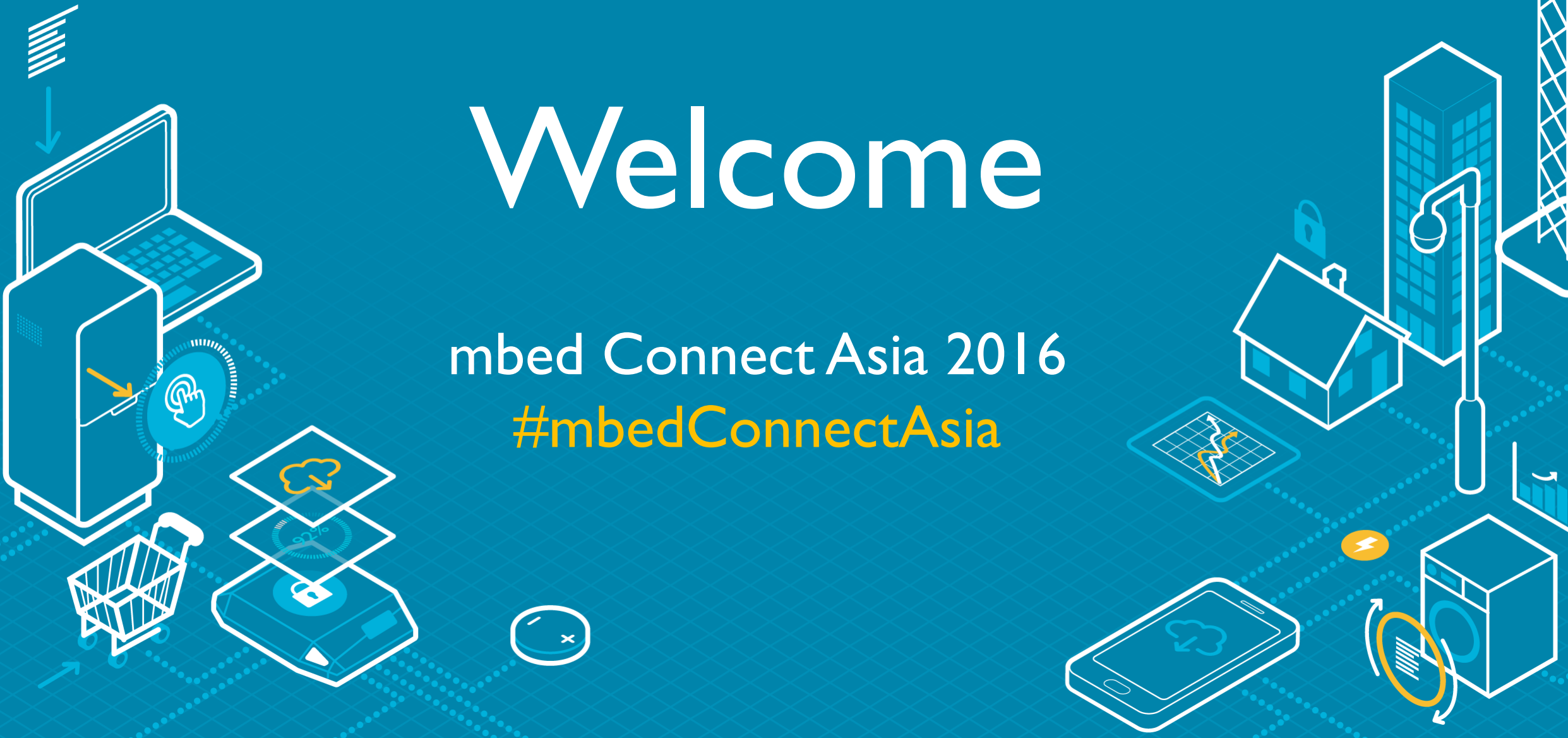


Welcome

mbed Connect Asia 2016
[#mbedConnectAsia](#)



Good Morning and Welcome!

早上好！欢迎您参加！

ARM

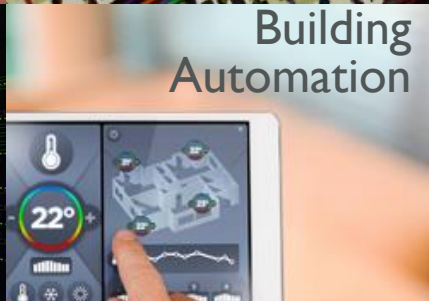
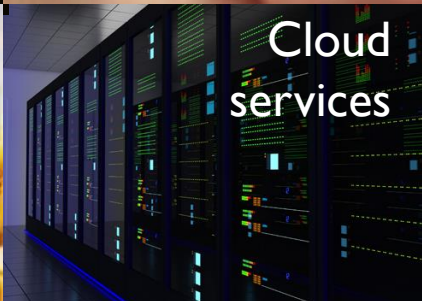
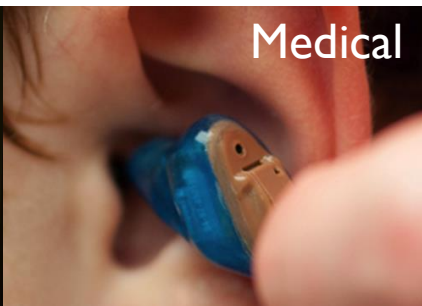
David Pan 潘劭齐

Director of Marketing – Asia, ARM

Mbed Connect Asia
December 5th, 2016

©ARM 2016

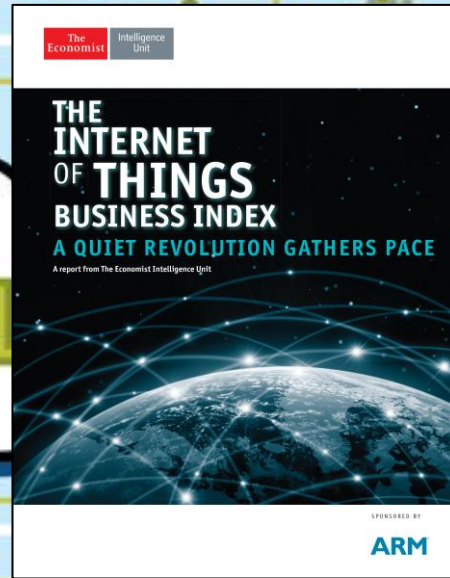
IoT opportunities everywhere



IoT: “There is More Going On Than You Might Think”

50%

IoT companies will be less than 3 years old by 2018



76%

Of companies exploring or using IoT internally

74%

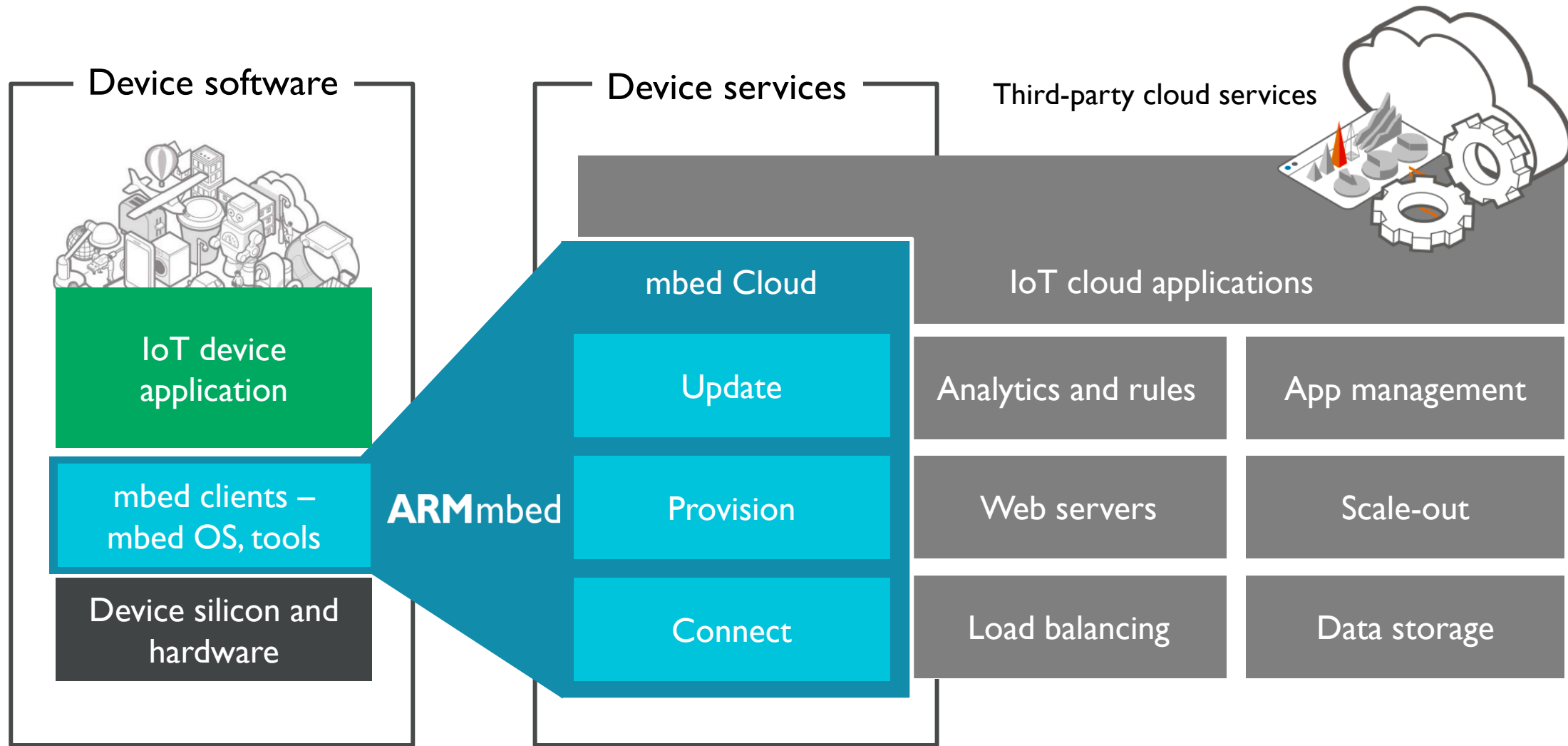
Of companies exploring or using IoT externally

29%

Believe IoT will inspire new working practices or business processes

Gartner, 2013
Economist Intelligence Business Unit Study released October, 2013

Connecting chip to cloud



Over 200K ARM mbed developers worldwide
and growing at 30%+ every year organically.

1 111,277





Over 66 partners, 15 new in 2016

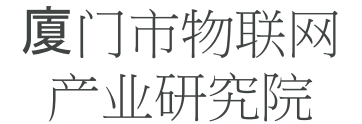
2016 CSIP Award for ARM mbed



- ARM's continual commitment to investing in China has been recognized by the Chinese government.
- Example: CSIP Award Recognition from 2016 World IoT Expo at Wuxi on Oct 31st, 2016:

ARM mbed as the Best Localized IoT Solution

Special thanks to



#mbedConnect
ARM mbed Connect



Shenzhen and IoT

The logo for FIOT (The Foundation of Internet of Things) features the letters 'FIOT' in a bold, sans-serif font. The 'F' and 'T' are blue, while the 'I' and 'O' are orange. The 'O' is a solid orange circle.

深圳市蜂群物联网公益基金会
The Foundation of Internet of Things

Morning Agenda

09.30 – 09.40	Opening Remarks	David Pan Director of Marketing Asia, ARM
09.40 – 09.45	Welcome to Shenzhen	Ming Wang Initiator, Shenzhen Foundation of IoT
09.45 – 10.30	Building the Next Generation IoT for a global ecosystem	Michael Horne VP Sales & Marketing & Deputy GM, ARM
10.30 – 10.45	ARM Accelerator: ARM Accelerator Enables IoT Innovations	Andy Chen CEO of ARM Accelerator
10.45 – 11.15	Coffee Break / Networking	
11.15 – 12.05	Industry Panel: Opening the door to IoT through edge computing ST, Baidu, Xiamen IoT Research Center, Lierda, Minewtech	Lifeng Geng IoT Segment Marketing Manager, ARM
12.05 – 12.15	mbed Partnership Signing Ceremony: Minew	Bing Yin Sales Director, ARM
12.15 – 13.30	Lunch / Networking	
